

REPUBLIQUE DU CAMEROUN
Paix – Travail – Patrie

INSTITUT UNIVERSITAIRE BENGONO
TOURE GENEVIEVE
Scientiarum - Excellentiam - Nobel



REPUBLIC OF CAMEROON
Peace-Work-Fatherland

THE BENGONO TOURE GENEVIEVE
UNIVERSITY INSTITUTE
SCIENTIARUM – EXCELLENTIAM – NOBEL

INSTITUT SUPERIEUR DES SCIENCES DE L'INGENIEUR, DES INDUSTRIES ET DE L'INNOVATION
THE HIGHER INSTITUTE OF ENGINEERING SCIENCES, INDUSTRIES AND INNOVATION

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BACHELOR'S IN JOURNALISM

CODES	COURSE NAMES	CREDIT
	YEAR ONE	
BSJ1110	Research methods	3
BSJ1111	Communication skills	3
BSJ1112	Introduction to Journalism (Reporting, Writing & Editing)	3
BSJ1113	Professional standards and ethics	3
BSJ1114	Cameroon Culture	3
BSJ1115	ICT	3
BSJ1116	Communication Lab	3
BSJ1117	Writing for Media	3
BSJ1118	Socio-Economic & Political Scenario	3
BSJ1119	Computer Applications	3
BSJ1120	Basics of Design & Graphics	3
BSJ1121	Quantitative and mathematical methods	3
BSJ1122	Design & Graphics Lab	3
BSJ1123	History of Print & Broadcasting in Cameroon	3
BSJ1124	Print Journalism-I	3
BSJ1125	Still Photography	3
BSJ1126	Media Laws & Ethics	3
BSJ1127	Human Resource Management	3
BSJ1128	State Politics & Constitution	3
		60
	YEAR TWO	
BSJ2110	Theory of Communication	2
BSJ2111	Photo Lab	2
BSJ2112	Print Journalism Lab	2
BSJ2112	Development & Communication	2
BSJ2113	Print Journalism-II	2

BSJ2114	Radio Journalism & Production	3
BSJ2115	Basics of Camera, Lights & Sound	3
BSJ2116	Media Management	3
BSJ2117	Folk Media	3
BSJ2118	Cyber Media	3
BSJ2119	Summer Training Report	3
BSJ2120	RE Methods II	3
BSJ2121	Print Journalism Lab	3
BSJ2122	Summer Training Report	3
BSJ2123	Operation & Handling of Video Equipment Lab	3
BSJ2124	Visual Arts	3
BSJ2125	Television Journalism & Production	2
BSJ2126	Entrepreneurship;	3
BSJ2127	French	3
BSJ2128	Introduction to Advertising	3
BSJ2129	Public Relations	3
BSJ2130	Environment Communication	3
		60
	YEAR THREE	
BSJ3110	New Media	3
BSJ3112	Television Journalism & Production Lab	3
BSJ3113	Public Relations Lab	3
BSJ3114	Fundamentals of Economics & cameroon Economy	3
BSJ3115	National & International Affairs	3
BSJ3116	New Media Lab	3
BSJ3117	Advertising Practices	3
BSJ3118	Value Education	3
BSJ3119	Contemporary Issues	3
BSJ3120	Global Media Scenario	3
BSJ3121	Media Organisation & Management	3
BSJ3122	Event Management: Principles & Methods	3
BSJ3123	Functional Exposure Report	3
BSJ3124	Media Research	3
BSJ3125	Internship	8
BSJ3126	Dissertation	10
		60